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CONTACT: Elizabeth Liemandt
Manager, Public Relations & Events
760-751-7779
eliemandt@rincon.harrahs.com

HARRAH'S RINCON CASINO & RESORT CAPTURES 14 AWARDS IN CASINO PLAYER ANNUAL READER'S POLL

Best Service, Luckiest Casino and Best Hotel Among the Awards Received

The readers of Casino Player, America's most popular gaming magazine, have cast their votes and this year Harrah's Rincon Casino & Resort, located in San Diego's North County, has received 14 awards in the magazine's "Best of Gaming" annual readers' poll.

"The 'Best of Gaming' Awards give gaming customers the chance to vote for the best that the industry has to offer," stated Janet Beronio, senior vice president and general manager. "That is what makes our nine first place wins so significant. These readers play in Southern California casinos, and they clearly enjoy the amenities we offer. Our repeat 1st place wins in six of the categories means we have continued to offer the best in the market."

Harrah's Rincon received first place awards in the following categories:

- Luckiest Casino
- Best Service
- Best Hotel
- Best Rooms
- Best Spa: The Spa
- Best Pool
- Best Bar: Cabana Cove
- Best Coffee Shop (The San Luis Rey Café)
- Best Chinese Restaurant (Fortune's)

Harrah's Rincon also received three Second Place Awards and two Third Place Awards.

About Harrah's Rincon

Named one of California's Best Places to Work for 2008 by Employers Group, owned by the Rincon Band of Luiseno Indians and managed by HCAL, a subsidiary of Harrah's Operating Company, Harrah's Rincon Casino & Resort is located at 777 Harrah's Rincon Way (33750 Valley Center Road) in Valley Center, CA, 20 minutes northeast of Escondido. With approximately 1,500 employees and an identity as a top resort-gaming destination, the casino offers state-of-the-art amenities and the unparalleled customer service that has made Harrah's a nationally recognized brand.