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DREAMS COME TRUE FOR COUNTY SENIORS THANKS TO HARRAH'S RINCON CASINO & RESORT AND SECOND WIND DREAMS. FOUR LOCAL SENIORS GET THEIR WISHES AT EVENT LAUNCHING NEW PARTNERSHIP.

VALLEY CENTER –On May 5, 2010, four local senior citizens learned you're never too old to have a dream come true as Harrah's Rincon Casino & Resort hosted a special celebration to kick-off its partnership with Second Wind Dreams and the Harrah's Foundation. Local nursing home and assisted living residents, community members and Harrah's "dreamweavers" gathered together for a Cinco de Mayo celebration that they will remember forever.

"We are thrilled to be involved with Second Wind Dreams in their efforts to improve the quality of life for senior citizens," stated Carla Miller, Entertainment Manager and the H.E.R.O. (Harrah's Entertainment Reaching Out) Team Captain for the Second Wind Dreams Project. "These are the men and women who fought our wars, paid taxes, and helped us all achieve the American Dream. Now we have a chance to help them see some of their dreams come true."

During the kick-off event, four dreams were granted for North San Diego County residents:

- It's been ninety years since Clyde Vickers, a resident at Vista Village, saw his first baseball game at the age of five. And although he had watched his favorite team on TV, he had never been to a game. But that is about to change, thanks to the San Diego Padres, who donated tickets to a Padres home game and a special invitation to watch batting practice from the field before the game.
- Las Villas de Carlsbad resident, Verla Reese, spent most of her eighty-eight years singing a capella with the female barbershop chorus, the Sweet Adelines. On May 5th, she got the chance to re-live those years, when the Sweet Adelines invited Verla to join them onstage to sing her favorite song, Little Old Lady in Tennis Shoes.
- It's been a few years since Valle Vista resident Ralph McCoy held the Mr. Iron Man title in 1961, but he still has what it takes to compete with the best of them! Former San Diego Charger Quinn Early challenged him to an arm wrestling match, and the sixty-nine year old, Olympic-trained body builder accepted. The atmosphere was absolutely electric as "The Real McCoy" defeated Early and accepted the championship belt and a night out at Harrah's Rincon.



- Ninety-one year old Annette Gardner, a resident of Somerford Place, trained with cross-country Olympic skiers in Switzerland. Annette got to relive those glory years when she took the stage for a game of Wii Ski. Donning a ski vest, scarf and hat, Annette zipped her way through the course and received a gold medal.

During the kick-off event, the participating care centers received items that will enhance the quality of life for all of the residents in their facility. The Activity Director at Las Villas de Carlsbad received a computer, the residents of Somerford Place will be able to watch movies thanks to a new LCD projector, and Vista Village and Valle Vista both received much-requested karaoke machines.

The kick-off event is just the start of the partnership between Harrah's Rincon and Second Wind Dreams. Employee volunteers (H.E.R.O.s) will continue to make dreams come true at these four facilities thanks to a donation from The Harrah's Foundation. Janet Beronio, General Manager at Harrah's Rincon and Chairwoman of the Harrah's Foundation Board of Trustees stated, "The Harrah's Foundation's partnership with Second Wind Dreams is another way that we continue to show support for the senior citizens in the communities in which we do business. It is consistent with our support for such organizations as AARP, Meals on Wheels and, locally, The Angel's Depot. We are honored to be able to partner with these organizations that do so much to enhance the quality of life for our senior citizens."

Harrah's Rincon Casino & Resort

777 Harrah's Rincon Way
Valley Center, CA 92082
(877) 777-2457

Thursday, December 17th from 11:30 a.m. – 5:00 p.m.

Wednesday, December 23rd from 7:00 a.m. – 5:00 p.m.

Thursday, January 14th from 11:30 a.m. – 5:00 p.m.

About Harrah's Rincon

Named one of California's Best Places to Work for 2008 by Employers Group, owned by the Rincon Band of Luiseno Indians and managed by HCAL, a subsidiary of Harrah's Operating Company, Harrah's Rincon Casino & Resort is located at 777 Harrah's Rincon Way (33750 Valley Center Road) in Valley Center, CA, 20 minutes northeast of Escondido. With approximately 1,400 employees and an identity as a top resort-gaming destination, the casino offers state-of-the-art amenities and the unparalleled customer service that has made Harrah's a nationally recognized brand.