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**HARRAH'S RINCON CASINO & RESORT IS NAMED AS ONE OF  
"CALIFORNIA'S BEST PLACES TO WORK" FOR 2008**

Harrah's Rincon Casino & Resort has been ranked 4th place in the large company-size category of California's Best Places to Work program. This second annual best workplace program exclusively for California employers was sponsored by Employers Group, the preeminent human resources expert and advocate serving California employers.

"We are honored to receive this award and to be recognized as one of California's best places to work. While we at Harrah's Rincon believe that we are the employer of choice in California's gaming industry, it is truly gratifying to see that objective observers not only agree but also believe that we are one of the best overall employers in any industry in the state and have taken note that we have created a happy, productive and engaged team dedicated to providing truly great service," said Janet Beronio, senior vice president and general manager of Harrah's Rincon Casino & Resort.

Harrah's Rincon's placement was based on its ranking against the scores of more than 400 companies' responses to a survey of employers and employees in nine categories, including: work-life balance, pay, benefits, training and advancement opportunities, diversity programs, turnover, perks, employee voice and workplace culture, and community involvement. Five winners were selected from each of three company-size categories: small (50 to 99 employees), medium (100-499 employees) and large (500+ employees).

Owned by the Rincon San Luiseño Band of Mission Indians and managed by HCAL, a subsidiary of Harrah's Operating Company, Harrah's Rincon Casino & Resort is located at 777 Harrah's Rincon Way (33750 Valley Center Road) in Valley Center, CA, 20 minutes northeast of Escondido. With approximately 1,600 employees and an identity as a top resort-gaming destination, the casino offers state-of-the-art amenities and the unparalleled customer service that has made Harrah's a nationally recognized brand.

"Harrah's Rincon Casino & Resort has distinguished itself as a champion for leading edge employee benefits and best HR practices, and in doing so, has raised the bar for employers everywhere, said Mark Wilbur, President and CEO of Employers Group, the preeminent human resources expert and advocate serving California employers. "This is particularly uplifting news during a period of economic turmoil, and speaks to the quality of organizations that appreciate their workers."



For more information about Harrah's Rincon Casino & Resort, visit [www.harrahsrincon.com](http://www.harrahsrincon.com) or call or e-mail Sheryl Sebastian (760-751-3211, [shsebastian@rincon.harrahs.com](mailto:shsebastian@rincon.harrahs.com)).

For more information about "California's Best Places to Work" program and Employers Group, visit [www.employersgroup.com/cabest](http://www.employersgroup.com/cabest).